

Association Online features at a glance

The table below provides a quick snap-shot of the key features available in Association Online, demonstrating which features are standard and which “modules” you need for the additional features.

Feature	Standard	Additional Module
Contacts		
Individual and Organisational contacts (and members)	✓	
Register and maintain own contact details – based on fields defined by admin	✓	
Central contact details accessed by all services	✓	
User id/password for contacts and members	✓	
Duplicate identification	✓	
Business directory		Search Directory
Membership		
Different membership levels	✓	
Join online	✓	
Automated renewal process	✓	
Track membership and renewal statistics	✓	
Restricted member content area	✓	
Member directory		Search Directory
Payments		
Multi-level membership discounts automatically calculated	✓	
Invoicing for all services online	✓	
Make purchases online	✓	
Integrated payment gateways with offline processing	✓	
Receipts automatically emailed	✓	
Individual transaction details accessible by administrators	✓	
Consolidated transaction reports	✓	
Download transactions for accounting software	✓	
Pay by the month membership		Option for Install
Secure Certificate	✓	
Marketing		
History of all transactions stored	✓	
Target marketing through multiple criteria	✓	
Communicate through formatted, personalised emails	✓	
Track emails that haven't been responded to	✓	
Track articles that were read	✓	
Individual and overall readership information	✓	
Online Store		
Searchable online store	✓	
Configurable payment methods, freight and tax rates	✓	
Selection of accessories and sizes		Option for Install
Professional Development		
Setup Activity Categories, Point System and Multiple Goals	✓	
Optional prevention of membership renewal if goals aren't met	✓	
Automatic update of professional development based when events or conference attendance is recorded	✓	
Manual activity recording	✓	

Feature	Standard	Additional Module
"My Professional Development" area	✓	
Targeted and random auditing of professional development activity	✓	
Event Management		
Manage unlimited events	✓	
Duplicate past events	✓	
Import multiple events	✓	
Create programs of events	✓	
Membership discounts	✓	
Online registration, invoicing and payment	✓	
Browse and search events list	✓	
Events calendar		Option for Install
Expired events automatically removed from public listing	✓	
"My Events" area	✓	
Manage attendance figures	✓	
Group and table bookings	✓	
Manage session preferences	✓	
Drag-and-drop seating allocation	✓	
Create PDF file with customised name tags	✓	
Target email attendees, before and after event	✓	
Automatic update of professional development activity once attendance recorded	✓	
Conferences		
Setup conference dates, venues, sessions, electives and alternative programs		Conference
Set capacity limits		Conference
Call for papers		Abstracts
Submit papers for panel review and acceptance		Abstracts
Membership discounts		Conference
Price variations based on sessions and registration date		Conference
Online registration, invoicing and payment		Conference
Manage attendance figures		Conference
Group bookings		Conference
Manage session, accommodation and food preferences		Conference
Automatic allocation of sessions and accommodation		Conference
Create PDF file with customised name tags		Conference
Target email attendees, before and after event		Conference
Automatic update of professional development activity once attendance recorded		Conference
Limited feedback form	✓	
Detailed feedback with analysis, variations for sessions attended and accommodation used		Survey
Professional Networking		
Member profile page, including pictures, expertise and interests, status updates, photos, videos		Member Networking
Blog		Member Networking
Open and restricted communities – with unlimited topics, interest groups and discussion forums		Member Networking
Latest Activity in for professional network		Member Networking

Feature	Standard	Additional Module
Self-moderation by members		Member Networking
Reporting of inappropriate content		Member Networking
Optionally restrict by membership type or subscription		Member Networking
Web Content		
Branding and colour scheme provided by you applied to the website	✓	Strategic Partners can assist
Standard web sections (e.g. About Us, Contact Us, Member Services, Special Interest Groups, Member Resources, Professional Development Information)	✓	Knowledge Module for each area
Add categories and pages to area	✓	
Simple formatting of pages	✓	
Access can be restricted to different areas of the site	✓	
File attachments with approval, version control, publish and expiry dates	✓	
Web forms can be created, submitted and managed	✓	
Banner images on pages	✓	
Random images		Option for Install
Animated features or videos		Option for Install
Video Gallery		Option at Anytime
Featured products/services on home page		Option for Install
Site search, sitemap and breadcrumbs	✓	
Editable terms and privacy policy	✓	
Graphical dashboard for web analytics	✓	
Emailed reports with traffic statistics	✓	
Other		
Newsletter creation, subscription management and automatically emailed	✓	
Industry newsfeeder (RSS)	✓	
Complex survey/test delivery and management	✓	Survey
Gift Vouchers		Option for Install
Incentive Vouchers		Option for Install
eBook payments		Option for Install
Donations		Option at Anytime
Job vacancies	✓	
Sharing and reviewing professional papers	✓	
Annual Awards can be managed	✓	
Online Association Journal – including article submission, review and approval. Publish and expiry dates. Searchable		Abstracts
Animated flipbook of PDFs		SearchBook
IVT Service		
Managed web application in iPrimus data centre – no servers or PC software needed	✓	
Browser access to all functionality	✓	
Pricing based on number of members	✓	
Helpdesk support	✓	
Daily backup	✓	
Weekly offsite backup storage	✓	
Regular, automatic upgrades	✓	
Site submitted to search engines	✓	